

BREAKBULK EUROPE

a Hyve event

DISCOVERY ZONE

DISCOVERY & INNOVATION THEATRE

PROPELLING THE INDUSTRY FORWARD AT THE WORLD'S LARGEST BREAKBULK AND PROJECT CARGO EVENT



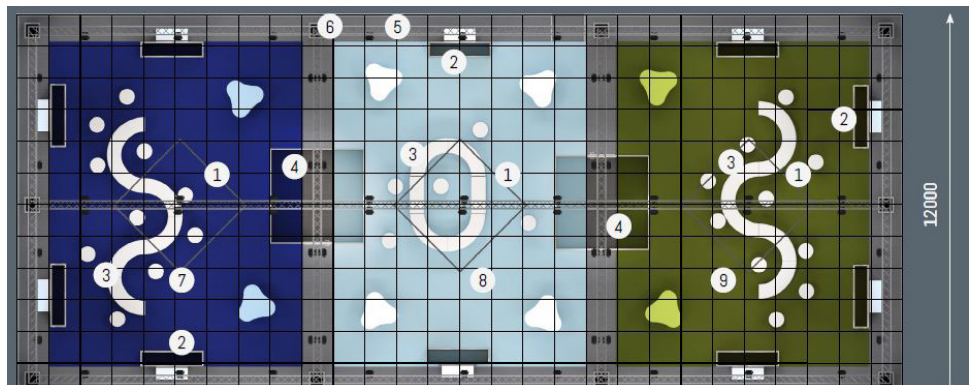
WHERE INNOVATION IS ON DISPLAY

If the pandemic taught us one thing, it was the need to accelerate the integration of technology across the industry—on land, in the water and in the air, wherever cargo moves.

With a rising demand for innovative products, we've added a 336-sqm Discovery Zone space for exhibitors who want to showcase their tech-related products and capabilities to fill their prospect pipelines and secure new sales. This is the solution for current exhibitors with competitive technologies as well as stand-alone innovators.

Exhibiting in the Discovery Zone includes:

- 3x3 shell scheme stand with a TV screen and space to display your product in the zone of your choice: land, water or air
- Opportunity to present your product in the Discovery & Innovation Theatre
- Inclusion in event recap coverage in Breakbulk magazine July/August 2022



Reserve now at europe.breakbulk.com/Book-A-Stand